

Call to order 5 pm

Present: Alex Douglas, Kathy Varadi (Chair), David Kropp, Rev Randy Palada, Marcela Micucci, Jennifer Hill, Len Carson, Deody

Event Debrief: High energy, lots of people.

Speakers at the meetings/Potential future agenda items? Suggestions: Al Rubin, an attorney contact for Refugees, Engagement Marketing update from David

Neighborhood Improvement Request - can we put together info/manual on community/neighborhood expectations. "Orientation to Oneonta?" Group approves of this idea - both a manual (collaborate with NI Taskforce, have them put together resources and expectations and then we'll include that in our materials) and a Q&A at quarterly events, also talked about changing time/day of mayor's receptions to make it more accessible for newcomers with varying lifestyles.

Cooperstown WH - Kathy reached out to them, more business oriented than we are. We'll keep a good relationship and are open to collaboration.

Refugee Coalition Communication - discussion about how to welcome this family, to support them with language learning. We are looking forward to welcoming them.

Welcoming folks who self-identified as newcomers at the event - How do we follow up with these folks? Keep communication going with them. Send a card, phone call? Thank them for coming to the event and let them know we're available to help them with questions. We should connect newcomers to their representatives. No addresses on the forms yet, so we'll have to add those. Marcela will draft the email (for now)/card message.

Summer Event - August (12th?)

- Possible Date
- Place
- \$
- Tables, Add? (Education & more) - Add OCSD, childcare, extra curricula, Job Corps and Boces, etc. Brainstorm things we should have represented.
- Food - food trucks? How can we include downtown restaurants with a quick menu? Marcela (Wise Guys, Tino's) and David will reach out to food trucks and downtown restaurateurs. Lemonade stands, Kaytee - Boy Scouts/Girl Scouts.
- Music/Sound
- Art - Emily will be painting the street, maybe we could add a participatory art component. Can we get the chalk donated?
- Speech OR Q&A? Have comments/questions prepared in case no one participates.

- Press/TV/Sign - looking into possible TV ads, which are free for some community events, needs to be requested two months in advance- TBD. Radio, DO, Newspaper - MORE promotion. Put the sign up at 189 again. Kaytee will send out to the media list. Maybe design and make posters, both social and physical?
- Data Collection - Revisit the form to make sure it has the info we need.
- Finding Newcomers -
- Changes - Music, we'll do more amateur photography to cut down on costs.
 - We need a hashtag.

POSSIBLE EXPENSES: Lemonade, Chalk

Adjourned 6:03